

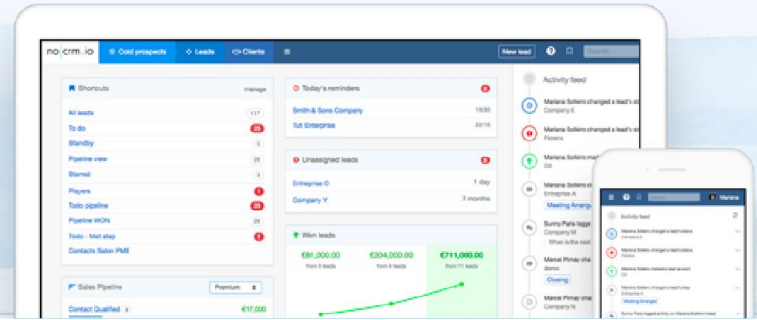
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SALES PRESENTATION

Agenda

- About noCRM.io
- Power of noCRM.io
- Methodology
- Lead Management
- Sales Management
- Additional Perks
- Pricing
- Reviews & Resources

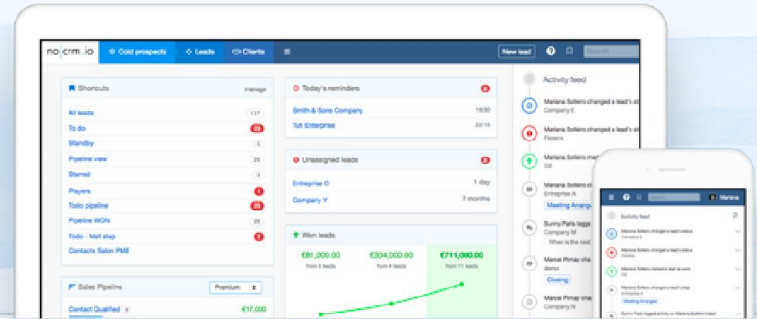
About noCRM.io



Salespeople **do not use CRMs**, not because they are lazy, but because CRMs were **never designed for their needs**.

- noCRM.io is a lead management software which reflects the sales process from the creation of a prospect to when they become a client
- Used by +11,000 paying salespeople in 7 languages: **English, French, Portuguese, Spanish, Italian, German, Russian**

About noCRM.io



Benefits:

1. Less information for reps to fill out -> **increased usage**
2. Gives managers a global vision of how the team is performing -> **stronger sales teams**
3. As it's a process, there's always a next action to complete -> **+25% closed deals**

Power of noCRM.io

- **Anti-CRM**

Easy to use and eliminates heavy data-entry. Geared only for salespeople's needs.

- **Matches your sales needs**

Customizable pipelines, lead fields, categories, and activities to match your sales process.

- **Status loop**

Leads will always have a next action to complete. Designed to make sure you don't lose important leads.

- **Mobile**

Mobile app available on Android and iOS. Close deals even on the go.

- **Hot vs. Cold**

Built to separately qualify cold prospects and manage hot leads through your sales pipeline.

- **Team collaboration**

Caters to sales teams with different levels of access & permissions. Boosts collaboration with easy data sharing and an interactive activity feed.

Methodology



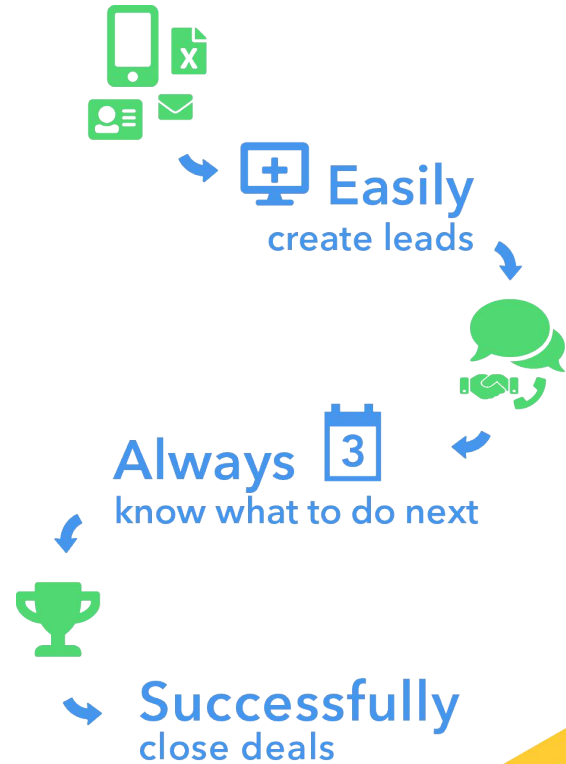
noCRM.io implements a status loop that stops salespeople from dropping important leads.

A lead is automatically assigned a '**To-do**' status, so that sales reps get a visual indicator to manage it right away, or it goes into '**Stand-By**' for the next follow-up.

It always has a next action up until the deal is closed.

Lead management

- 1 Create leads & grow your pipeline
- 2 Manage leads & collaborate with your team
- 3 Close & assess performance





Sales management

- 1 Customize to fit sales process
- 2 Manage teams & track sales
- 3 Analyze & report

More Perks

Integrations & API & No-code

- Connect with over +2000 apps to build your use case
- Develop an integration with your clients' internal system and more with our API

Extensive Support & Resources

- Extensive resources available on our [Help Center](#) and [YouTube channel](#)
- Live in-app chat



And more...

Pricing

Starter Kit

Move on from Excel and get started with managing your leads

Annual Billing
US\$12 user/month

Monthly Billing
US\$14 user/month

Sales Experts

Make your sales process more efficient from prospecting to closing deals

Annual Billing
US\$20 user/month

Monthly Billing
US\$24 user/month

Dream Team

Ideal for demanding salespeople and larger sales teams

Annual Billing
US\$32 user/month

Monthly Billing
US\$39 user/month

 [View Pricing in Your Country](#)

PRICING

PREMIUM
ONBOARDING

STARTING AT

€1200

Dedicated Onboarding Offer

- Analysis of the sales process and implementation of noCRM account according to your needs.
- 1 session of Admin training (recorded).
- 1 session of user training (recorded).
- User guide document.
- Follow-up after 90 days.

Hear it from our customers

3,000+ companies use noCRM.io in English, Spanish, French, Portuguese, German, Italian, and Russian in over 80 countries

Moving away from Excel to noCRM.io has been a huge time saver. It allows us to manage leads far better than we ever could have before. Simple set up, simple to learn, simple to use.

"huge time saver"

noCRM.io is a win in every aspect. 100% usage. The software is an absolute profitable solution for our direct sales department, but also from a sales manager's perspective, a huge relief as it is so easy to use.

"so easy to use"



Simon March,
Chief Operations Officer
@USA Sports Group



Christian Suding,
Sales Director @Delikant

